

# NEWS RELEASE

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## 2014 SIGN DESIGN CONTEST WINNERS NAMED

**GURNEE, IL** - The Wisconsin Sign Association has represented the professional on-premise sign industry of Wisconsin since 1970. Each year, the Association holds a prestigious contest to recognize Wisconsin's leading sign companies and their professional designers. The winners represent the finest sign designs that undoubtedly make an impact to communities across the State. This year, WSA received 67 entries for our 11 sign design categories. Should you wish to print any or all of the following signs, please contact our Communications Department for the digital artwork (no charge).

### TOM DERSE "BEST OF SHOW" AWARD



**Ambassador  
Fox Cities Sign &  
Lighting Services**

**Designer: Sara Greil**

### PYLON



1st Place  
"Boundaries Bar & Grill"  
LaCrosse Sign Company



2nd Place  
"Lowney's Landscaping Center"  
Appleton Sign Company

### MONUMENT



1st Place  
"Secura"  
Appleton Sign Company



2nd Place  
"Village of Brown Deer"  
Lemberg Sign & Lighting

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## NON-ILLUMINATED



1st Place  
"Rustic Manor"  
Innovative Signs, Inc.



2nd Place  
"Bush's Beans"  
LaCrosse Sign Company

## DIRECTIONAL/WAYFINDING



1st Place  
"Children's Hospital of WI"  
Poblocki Sign Co. LLC



2nd Place  
"Technical Prospects"  
Appleton Sign Company

## VEHICLE



1st Place  
"Wisconsin Scaryland Shuttle"  
MadWraps llc



2nd Place  
"Primetime Food Truck"  
Madwraps llc

## INDIVIDUAL LETTERS



1st Place  
"88.9 Radio Milwaukee"  
Innovative Signs, Inc.



2nd Place  
"Wisconsin Brew Pub at The  
Kalahari Resort"  
Poblocki Sign Company

## UNIQUE (NEON/LED/SCULPTURAL)



1st Place  
"Miller Time Pub & Grill"  
Lemberg Sign & Lighting



2nd Place  
"North Star Casino – Color  
Changing Star"  
Appleton Sign Company

## INTERIOR IDENTIFICATION



1st Place  
"New Wall Street"  
Appleton Sign Company



2nd Place  
"100 E Wisconsin Lobby Signs"  
Poblocki Sign Co LLC

## MURAL/BANNER/AWNING/DIGITAL



1st Place  
"Crossfire"  
LaCrosse Sign Company



2nd Place  
"MOSH Medical Station Wrap"  
Innovative Signs, Inc.

## SILLY SIGNS



1st Place  
"Signarama Bean Bag Toss Wrap"  
Signarama Downtown Milwaukee

**Judges for this year's contest were:** Tina Raasch-Prost, ASID, TRP Design Group;  
Jenny Schrank, Jenny S. Rebholz, LLC and Debi Zeinert, The Blooming Quill